

Order Item Summary

CBS TELEVISION
STATIONS

KYW-TV

Order ID: 81112 CF NTL-POL FBD - LBD: 10/30/12 - 11/06/12 HL#: Created: 11/01/12 02:49 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 2297 Agency Commission: 15 % Updated: ALWILLIAMS on 11/05/12 03:50 PM

Agency: GMMB, INC. (6441) Product: OBAMA 30'S EST 2297 (9820) Self Protect.: :20:00 Confirmed: 11/05/12 11:08 AM

Buyer: MORA GILROY Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/06/12 02:57 PM

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER REPLACES #81100; IF SPOTS CANNOT RUN TUESDAY 10/30, MAY RUN OVER REMAINDER OF FLIGHT. ZRP /PH 11/1/12.

LINES #82-87 ADDED PER BUYERS REQUEST - TOTAL ADD \$18,565

LINES #88-90 ADDED DUE TO LUR PRE-EMPTIONS

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	M5-530A	* T W T F * *	NEWS	30				0.0	\$250.00	2	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE	* T W T F * *	NEWS	30				0.0	\$275.00	2	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL1	0 1 1 1 1 0 0	NEWS	30				0.0	\$350.00	4	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL1	1 0 0 0 0 0 0	NEWS	30				0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	0 2 2 2 2 0 0	MORN	30				0.0	\$250.00	8	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	2 0 0 0 0 0 0	MORN	30				0.0	\$250.00	2	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
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Buyer: MORA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WSAT5-6A	* * * * * S *	NEWS	30				0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WSAT6-7A	* * * * * S *	NEWS	30				0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WCBSSAT7	* * * * * S *	MORN	30				0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WSUN6-7A	* * * * * S	NEWS	30				0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WSUN7-9A	* * * * * S	NEWS	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DANDERSON	2 2 2 2 2 0 0	DAY	30				0.0	\$250.00	10	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DDEAL	1 1 1 1 1 0 0	DAY	30				0.0	\$400.00	5	\$2,000.00		
	LUR												
	FBD	LBD	Oct 29	Nov 05									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DPRICE	1 1 1 1 1 0 0	DAY	30				0.0	\$500.00	5	\$2,500.00		
	LUR												
	FBD	LBD	Oct 29	Nov 05									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALKPHILLY	2 2 2 2 2 0 0	NEWS	30				0.0	\$575.00	10	\$5,750.00		
	LUR												
	FBD	LBD	Oct 29	Nov 05									
	10/30/12	11/05/12	8	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DSOAP1	3 2 4 2 4 0 0	SOAP	30				0.0	\$550.00	15	\$8,250.00		
	LUR												
	FBD	LBD	Oct 29	Nov 05									
	10/30/12	11/05/12	12	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DTALK	2 2 2 2 2 0 0	DAY	30				0.0	\$450.00	10	\$4,500.00		
	LUR												
	FBD	LBD	Oct 29	Nov 05									
	10/30/12	11/05/12	8	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DDOCTORS	2 2 2 2 2 0 0	DAY	30				0.0	\$325.00	10	\$3,250.00		
	LUR												
	FBD	LBD	Oct 29	Nov 05									
	10/30/12	11/05/12	8	2									

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	EPHIL4P	2 2 2 2 2 0 0	EFG	30				0.0	\$650.00	10	\$6,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	8	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	ENEWS5PM	1 1 1 1 1 0 0	NEWS	30				0.0	\$700.00	5	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEARLY	0 1 1 1 1 0 0	NEWS	30				0.0	\$950.00	4	\$3,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AENTER	1 1 1 1 1 0 0	ACC	30				0.0	\$900.00	5	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AETWEEK	0 0 0 0 0 1 0	ACC	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AINSIDER	1 1 1 1 1 0 0	ACC	30				0.0	\$1,000.00	5	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATE	0 0 0 1 1 0 0	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	LUR												
	FBD	LBD	Oct 29	Nov 05									
	10/30/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	25:35 - 26:05	0 0 0 0 0 1 0	MILT	30				0.0	\$50.00	1	\$50.00		
	LUR												
	FBD	LBD	Oct 29										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LETWK	* * * * * S	LFG	30				0.0	\$100.00	1	\$100.00		
	LUR												
	FBD	LBD	Oct 29										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PHOW*PART	M * * * * *	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
	LUR												
	FBD	LBD	Oct 29	Nov 05									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$7,000.00	2	\$14,000.00		
	LUR												
	FBD	LBD	Oct 29	Nov 05									
	10/30/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PCSINYFR2	* * * * F * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	FBD	LBD	Oct 29	Nov 05									
	10/30/12	11/05/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PBLOODS	* * * * F * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PCRIMESA1	* * * * * S *	REGP	30				0.0	\$1,200.00	1	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PCRIMESA2	* * * * * S *	REGP	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	P48HRSA3	* * * * * S *	REGP	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PRACESUN	* * * * * S	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PWIFESUN2	* * * * * S	REGP	30				0.0	\$6,000.00	2	\$12,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
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037	EPHIL4P	* * * * F * *	EFG	30				0.0	\$1,260.00	1	\$1,260.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	ENEWS5PM	* * * * F * *	NEWS	30				0.0	\$765.00	1	\$765.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	NEARLYMF	* * * * F * *	NEWS	30				0.0	\$1,440.00	1	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

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040	AENTER	* * * * F * *	ACC	30				0.0	\$1,260.00	1	\$1,260.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	AINSIDER	* * * * F * *	ACC	30				0.0	\$1,440.00	1	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	PBLOODS	* * * * F * *	REGP	30				0.0	\$7,650.00	1	\$7,650.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	NLATE	* * * * F * *	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	LLETTER	* * * * F * *	LETT	30				0.0	\$900.00	1	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	LFERGUSON	* * * * F * *	LFG	30				0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	LNEWSRPT	* * * * F * *	LATE	30				0.0	\$55.00	1	\$55.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	WSAT5-6A	* * * * * S *	NEWS	30				0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	WSAT6-7A	* * * * * S *	NEWS	30				0.0	\$450.00	1	\$450.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Order Item Summary

CBS TELEVISION STATIONS



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Order ID: 81112	CF NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 11/01/12 02:49 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 2297	Agency Commission: 15 %	Updated: ALWILLIAMS on 11/05/12 03:50 PM	
Agency: GMMB, INC. (6441)	Product: OBAMA 30'S EST 2297 (9820)	Self Protect.: :20:00	Confirmed: 11/05/12 11:08 AM	
Buyer: MORA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	WCBSSAT7	* * * * * S *	MORN	30				0.0	\$450.00	1	\$450.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	SNCAAFB	* * * * * S *	FTBL	30				0.0	\$1,800.00	2	\$3,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
051	PCRIMESA1	* * * * * S *	REGP	30				0.0	\$3,150.00	1	\$3,150.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
052	P48HRS3	* * * * * S *	REGP	30				0.0	\$3,600.00	1	\$3,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
053	LCRIMINAL	* * * * * S *	LFG	30				0.0	\$450.00	1	\$450.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
054	LMIA MI	* * * * * S *	LFG	30				0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

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Order ID: 81112	CF NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 11/01/12 02:49 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 2297	Agency Commission: 15 %	Updated: ALWILLIAMS on 11/05/12 03:50 PM	
Agency: GMMB, INC. (6441)	Product: OBAMA 30'S EST 2297 (9820)	Self Protect.: :20:00	Confirmed: 11/05/12 11:08 AM	
Buyer: MORA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
055	WSUN6-7A	* * * * * S	NEWS	30				0.0	\$450.00	1	\$450.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
056	WSUN7-9A	* * * * * S	NEWS	30				0.0	\$495.00	1	\$495.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
057	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,440.00	1	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
058	SNFL1ST	* * * * * S	NFL	30				0.0	\$13,500.00	1	\$13,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
059	SNFL2ND	* * * * * S	NFL	30				0.0	\$18,000.00	1	\$18,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
060	PRACESUN	* * * * * S	REGP	30				0.0	\$6,750.00	1	\$6,750.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

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Agency: GMMB, INC. (6441)	Product: OBAMA 30'S EST 2297 (9820)	Self Protect.: :20:00	Confirmed: 11/05/12 11:08 AM	
Buyer: MORA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
061	PMENTALS3	* * * * * S	REGP	30				0.0	\$8,100.00	1	\$8,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
062	M430ANEWS	M * * * * *	NEWS	30				0.0	\$135.00	1	\$135.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
063	M5-530A	M * * * * *	NEWS	30				0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
064	MSUNRISE	M * * * * *	NEWS	30				0.0	\$405.00	1	\$405.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
065	MLOCAL1	M * * * * *	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
066	MEARLY	M * * * * *	MORN	30				0.0	\$405.00	1	\$405.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Order ID: 81112	CF NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 11/01/12 02:49 PM
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Agency: GMMB, INC. (6441)	Product: OBAMA 30'S EST 2297 (9820)	Self Protect.: :20:00	Confirmed: 11/05/12 11:08 AM	
Buyer: MORA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
067	EPHIL4P	M * * * * *	EFG	30				0.0	\$1,260.00	1	\$1,260.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
068	ENEWS5PM	M * * * * *	NEWS	30				0.0	\$765.00	1	\$765.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
069	NEARLYMF	M * * * * *	NEWS	30				0.0	\$1,440.00	1	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
070	AENTER	M * * * * *	ACC	30				0.0	\$1,260.00	1	\$1,260.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
071	AINSIDER	M * * * * *	ACC	30				0.0	\$1,440.00	1	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
072	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$13,500.00	1	\$13,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Order ID: 81112	CF NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 11/01/12 02:49 PM
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Agency: GMMB, INC. (6441)	Product: OBAMA 30'S EST 2297 (9820)	Self Protect.: :20:00	Confirmed: 11/05/12 11:08 AM	
Buyer: MORA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
073	PHAWAII	M * * * * *	REGP	30				0.0	\$13,500.00	1	\$13,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
074	NLATE	M * * * * *	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
075	LLETTER	M * * * * *	LETT	30				0.0	\$900.00	1	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
076	LFERGUSON	M * * * * *	LFG	30				0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
077	LNEWSRPT	M * * * * *	LATE	30				0.0	\$55.00	1	\$55.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
078	M430NEWS	* T * * * * *	NEWS	30				0.0	\$135.00	1	\$135.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

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Buyer: MORA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
079	M5-530A	* T * * * * *	NEWS	30				0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
080	MSUNRISE	* T * * * * *	NEWS	30				0.0	\$405.00	1	\$405.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
081	MLOCAL1	* T * * * * *	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
082	SNCAAFBPR1	* * * * * S *	FTBL	30				0.0	\$6,300.00	1	\$6,300.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
083	LSPORTRAP	* * * * * S	LOCS	30				0.0	\$675.00	1	\$675.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
084	NLATE	M * * * * *	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Buyer: MORA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
085	M430ANEWS CDR	M T * * * * *	NEWS	30				0.0	\$135.00	2	\$270.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
086	MLOCAL1 CDR	M T * * * * *	NEWS	30				0.0	\$810.00	2	\$1,620.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
087	PHOW*PART LUR	M * * * * * *	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
088	DTALKPHILLY CDR	M T * * * * *	NEWS	30				0.0	\$630.00	2	\$1,260.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
089	DDOCTORS CDR	M * * * * * *	DAY	30				0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
090	EPHIL4P CDR	M * * * * * *	EFG	30				0.0	\$1,260.00	1	\$1,260.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Order Item Summary

Order ID: 81112	CF NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 11/01/12 02:49 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 2297	Agency Commission: 15 %	Updated: ALWILLIAMS on 11/05/12 03:50 PM	
Agency: GMMB, INC. (6441)	Product: OBAMA 30'S EST 2297 (9820)	Self Protect.: :20:00	Confirmed: 11/05/12 11:08 AM	
Buyer: MORA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%	

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	192	0	\$256,525.00	\$218,046.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$256,525.00	\$218,046.25	\$0.00	\$0.00